



## **Profitool Hires Business Development Representative**

Denver, Colorado – April 29, 2010 – Profitool, a leading developer of construction management software, announced today the hiring of Pete Armstrong as a business development representative. It is anticipated that Armstrong will play a key role in launching the new, web-enhanced Profitool 6, a fully integrated construction accounting and job cost software product.

With over 20 years' experience, Armstrong comes to Profitool with a broad, entrepreneurial background. He co-founded a company that successfully marketed and sold a contact management software product, later selling out his share of the company. Armstrong then moved on to work in various sales and business development roles with some well-known vendors of construction software.

Keith Lightfield, Executive Vice President of Profitool, Inc. says, "Pete understands our industry and products, promising to be a great addition to the Profitool team and an important part of our 2010 Marketing & Sales Initiative."

### **About Profitool**

Profitool 6 is a product of Profitool, Inc. For more than 30 years, Profitool has provided specially designed accounting and job cost software for the giants of the construction industry. Today, they design, develop, implement, and support software products that are geared for construction companies of all sizes. Profitool's products help companies track costs and manage equipment and projects more efficiently. In construction, good information is the key to success.

For more information, please call 1.866.571.1555 (toll free) or visit the company's website at [www.Profitool.com](http://www.Profitool.com).

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